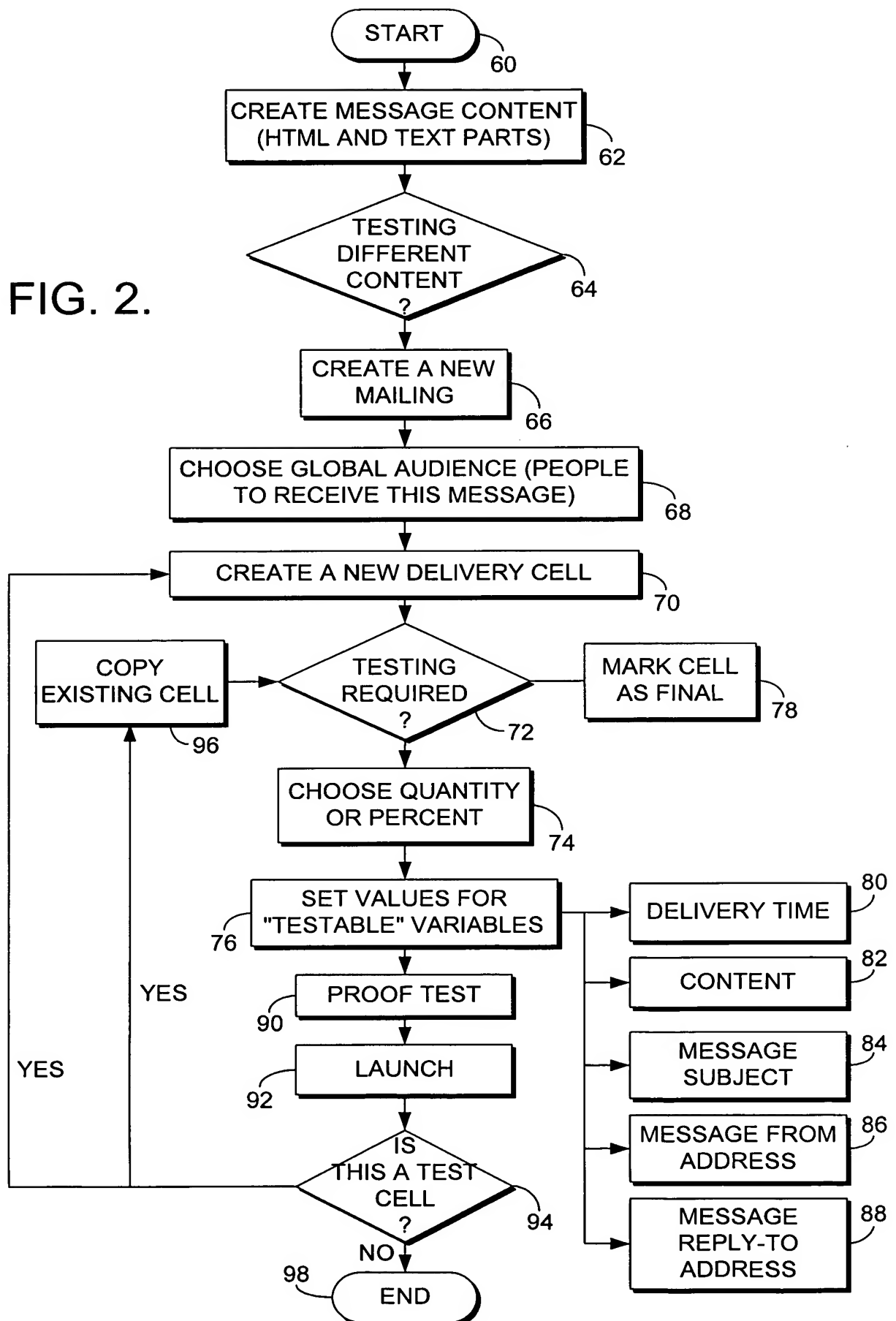


FIG. 2.



NEW BUTTON

1. ADD A ROW TO THE FORMATS IFRAME
2. SET DEFAULT VALUES AS FOLLOWS:

FIELD	VALUE
NAME	MESSAGE CELL #N
STATUS	DRAFT
MESSAGE TYPE	RANDOM SAMPLE (QUANTITY RADIO SELECTED)
MAILBOX	DEFAULT MARKETING MAILBOX

- ALL OTHER VALUES ARE BLANK OR UNSET

FIG. 3.

COPY BUTTON

1. COPY THE CURRENTLY HIGHLIGHTED ROW.
2. CREATE A NEW ROW IN THE FORMATS IFRAME AND HIGHLIGHT IT.
3. LOAD THE DATA FOR THE NEWLY CREATED COPY INTO THE BOTTOM EDIT AREA.
4. PER FIELD HANDLING IS AS FOLLOWS:
 - COPY THE FOLLOWING AS-IS: DOCUMENT, PROOF LIST, SUBJECT, MAILBOX, FROM NAME, FROM ADDRESS, REPLY NAME, REPLY ADDRESS
 - NAME - PREPEND "COPY - " TO THE CURRENT NAME
 - STATUS - SET TO 'DRAFT'
 - MESSAGE TYPE - ALWAYS CLEAR OUT THE VALUE AND SELECT THE 'QUANTITY' RADIO BUTTON
 - SEND DATE/TIME - UNSET (NO VALUE)
 - SEND PROOF ON UPDATE CHECKBOX - UNSELECTED
 - CREATED BY AND UPDATED BY - ACCOUNT ID OF THE CURRENTLY LOGGED IN STAFF PERSON

FIG. 4.

DELETE BUTTON

1. ALERT A CONFIRMATION MESSAGE
 - IF THE MESSAGE CELL WAS LOADED FROM THE DATABASE, THEN ALERT "ARE YOU SURE YOU WANT TO DELETE? TO CANCEL THIS OPERATION YOU MUST ABANDON ALL CURRENT EDITS"
 - IF THE MESSAGE CELL WAS CREATED DURING THE CURRENT EDIT SESSION, THE ALERT "ARE YOU SURE YOU WANT TO DELETE: THIS OPERATION CAN NOT BE UNDONE."
2. CLEAR ALL DATA FROM THE BOTTOM EDIT AREA
3. DELETE THE CURRENTLY SELECTED ROW FROM THE IFRAME
4. DO NOT SELECT ANOTHER ROW IN THE FORMATS IFRAME AND DISABLE THE BOTTOM EDIT AREA.

FIG. 5

FIG. 6.

MESSAGE CELL EDITING

1. IF THE USER HIGHLIGHTS A MESSAGE CELL WHERE THE STATUS IS 'COMPLETE' OR 'CLOSED' THEN DISABLE THE MESSAGE CELL FORM BEING EDITED. THE USER WILL STILL NEED THE ABILITY TO VIEW THE MESSAGE CELL IN A READ-ONLY MODE.
2. THE USER CANNOT DELETE A MESSAGE CELL IF THE NUM_SENT IS GREATER THAN 0.
3. THE FIRST TIME A MESSAGE CELL IS LOADED IN A MAILING EDIT SESSION, THE 'SEND PROOF ON UPDATE' CHECKBOX SHOULD BE UNSELECTED. SUBSEQUENT LOADS DURING THE SAME EDIT SESSION SHOULD MAINTAIN THE STATE OF THE CHECKBOX (STAY CHECKED IF THE USER CHECKS IT).

MESSAGE CELL CREATE/UPDATE VALIDATION

1. REQUIRED FIELDS THAT SHOULD CAUSE AN ALERT AND DELAY THE UPDATE OF THE MESSAGE CELL:
 - NAME
 - STATUS - INHERENTLY REQUIRED SINCE THE SELECT BOX WON'T CONTAIN A --
 - OPTION. NO CHECKING CODE REQUIRED.
 - MESSAGE TYPE - THE USER MUST EITHER
CHECK THE 'FINAL' CHECKBOX, OR
SELECT 'QUANTITY' OR 'PERCENT' AND ENTER AN INTEGER VALUE IN THE
INPUT BOX
 - SEND DATE/TIME
 - DOCUMENT
 - SUBJECT
 - MAILBOX
2. THERE CAN BE ONE MESSAGE CELL MARKED AS 'FINAL' FOR GIVEN MAILING.
ONCE ANY MESSAGE CELL IS MARKED AS FINAL, WE WILL DISABLE THE 'FINAL' CHECKBOX FOR ALL OTHER MESSAGE CELLS.
3. THE USER CANNOT MARK A MESSAGE CELL AS 'FINAL' UNLESS ALL OF THE OTHER MESSAGE CELLS HAVE A STATUS OF 'COMPLETE' OR 'CLOSED'. THIS MEANS THAT YOU CAN'T CREATE A TEST CELL AND A FINAL CELL IN THE SAME EDIT SESSION.
4. IF A 'FINAL' CELL EXISTS, THEN NO OTHER CELLS CAN BE CREATED AND BOTH THE 'NEW' AND 'COPY' BUTTONS WILL BE DISABLED.
 - CAVEAT: A 'FINAL' CELL CAN STILL BE DELETED AS LONG AS THE NUM_SENT VALUE IS 0. SO, WHEN A 'FINAL' CELL GETS DELETED USING THE 'DELETE' BUTTON, THE 'NEW' AND 'COPY' BUTTONS ON THE DELIVERY TAB SHOULD BECOME ENABLED.
5. IF THERE ARE MULTIPLE MESSAGE CELLS THAT HAVE A MESSAGE TYPE OF 'PERCENT' THEN THE TOTAL OF THOSE PERCENTAGES CANNOT EXCEED 100.

FIG. 7.

Mailing Console (erich60f)									
 									
Top Level > Newsletters									
Name	Launcher	Status	Sent	Delivered	Opened	All Opened	Clicked	All Clicked	Records Found: 2
1 June Newsletter	07/22/2004 02:2	Approved	163014	8151 153281	97932	101728	12541	0	19488
2 July Newsletter	07/22/2004 09:0	Complete							

Mailing		Delivery		Debug	
• Name: July Newsletter		Category: Newsletters		Audience: Segment - Newsletter Opt-In Segment - Internal Staff	
Mailing ID: 2		Status: [no value]		Planned Launch: 7/22/2004 10:00	
				Send Date/Time: 07/22/2004 09:00 AM	
				Created: 07/22/2004 02:33 PM	
				Last Updated: 07/22/2004 02:58 PM	

Audience Count:	Not Calculated	Calculate
URL Parameters: campaign=JulyNews&src=RIT		

Notes
 July 2004 Company Newsletter. Links to new products pages and white paper.

Update	Cancel	Spelling
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Done User: admin 3:13 PM

FIG. 8.

Mailing Console (enrich60f)									
Top Level Newsletters									
Name	Launched	Status	Sent	Delivered	Opened	All Opened	Clicked	All Clicked	Records Found: 2
1 June Newsletter	07/22/2004 02:2 Approved		8151	8151	0	0	0	0	19488
2 July Newsletter	07/22/2004 09:0 Complete		163014	153281	97932	101728	12541	19488	

Mailing Delivery Debug										
Name	Status	Send Date/Time	Sent	Delivered	Opened	(%)	Clicked	(%)	Replied	Unsub.
Subject A - 9 AM MST	Complete	7/20/2004 9:00	8151	7738	5094	(65%)	784	(10%)	39	12
Subject B - 9 AM MST	Complete	7/20/2004 9:00	8151	7695	3251	(42%)	470	(6%)	42	14
Subject A - 2 PM PST	Complete	7/21/2004 2:00	8151	7719	4315	(55%)	628	(8%)	36	9
Final - Subject A - 9 AM MST Draft		7/22/2004 9:00	138561	130129	85272	(65%)	10659	(8%)	533	133

Name				Status		Cell Type		Send Date/Time	
				Complete	Final			Quantity	Percent
Subject A - 9 AM MST				<input checked="" type="checkbox"/>	<input type="checkbox"/>				

Document:		Browse		Preview	
<input type="text" value="July Newsletter"/>		<input type="button" value="Browse"/>		<input type="button" value="Preview"/>	

Proof List:		Legal Content Proofs		Send Proof on Update	
<input type="text" value="From: RightNow Technologies"/>		<input type="text" value="Address: news@rightnow.com"/>		<input type="text" value="Reply-To: RightNow Technologies"/>	

Subject:		Mailbox:		Name		Address	
<input type="text" value="July Newsletter"/>		<input type="text" value="enrich_test"/>		<input type="text" value="RightNow Technologies"/>		<input type="text" value="news@rightnow.com"/>	

Update		Cancel		Spelling	
<input type="button" value="Update"/>		<input type="button" value="Cancel"/>		<input type="button" value="Spelling"/>	

User: admin 3:14 PM

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